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(Printed Pages 4)

(21121)

Roll No.

B.C.A.-I Sem.

18003 (CV-II)

B.C.A. Spl. and Back Paper

Examination, Nov. - 2021

PRINCIPLES OF MANAGEMENT

(BCA-104)

Time : 1½ Hours]

[Maximum Marks : 75

Note : Attempt questions from **all** sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt any **two** questions. Each question carries **7.5** marks. Very short answer is required not exceeding 75 words. $2 \times 7.5 = 15$

1. Explain the Concept of Management charge.

P.T.O.

2. What are the essential qualities of a leader?
3. What do you mean by managerial grid?
4. What is organisation chart?
5. Define MBO according to Koontz and O'Donnell.

Section-B

Note : Attempt any **one** question out of the following **three** questions. Each question carries **15** marks. Short answer is required not exceeding 200 words. $1 \times 15 = 15$

6. Differentiate between for Casting & Planning.
7. Discuss the Contribution of Elton Mayo to management Science.
8. Discuss the merits and demerits of a good leader.

Section-C

Note : Attempt any **two** questions out of the following **five** questions. Each question carries **22.5** marks. Answer is required in details. $2 \times 22.5 = 45$

9. Describe in detail Fayol's principles of management.
10. What do you understand by the term Organisation? Give its nature and importance.
11. What do you understand by Controlling? What are the various techniques of Controlling the operations?
12. What is growing relevance of strategic management in India? Discuss.
13. Define ethics and social responsibility of business. What are different tools of ethics?